Geelong Business Club

Our Business Club connects and empowers current and future leaders to strengthen themselves and their organisations. We offer opportunities for developing meaningful relationships, engaging in aspirational discussions, and gaining world-class knowledge to expand perspectives and sharpen leadership skills.

Our Mission

We bring together business, civic, and academic leaders from diverse industries to address challenges and opportunities that impact our community and beyond, fostering growth and leadership development through thought leadership and mentoring.

Our Club is a hub for personal and professional growth, where members come to expand their horizons, not their sales. Through the exchange of lived experiences, the fostering of meaningful connections, and active engagement with industry leaders, we seek to inspire and elevate each other in our respective journeys.

Our Core Values

Continuous Growth

We prioritize learning from our peers, their business experiences, and guest speakers. This shared knowledge fuels our individual and collective growth, both personally and professionally.

Meaningful Connections

We believe that business owners and executives thrive when supported by a strong network. Our club fosters an environment where deep and lasting business relationships are cultivated and nurtured.

Honouring Tradition, Embracing the Future

We take pride in our rich tradition and the diversity of our members' expertise. Our unique gatherings are designed to develop relationships that honour our history while boldly stepping into the future.

Commitment to Community

As a collective of business leaders, we are dedicated to supporting the success of our members and the prosperity of our region. Our efforts are driven by a shared commitment to uplifting the broader community.

Challenges Faced by Business Leaders

Isolation

Unique pressure of management that can lead to a sense of isolation

Stagnation

Lack of stimulation due to insular business scenario (work in not on the business)

Small Network

Connections that may seem only transactional/sales oriented

Rapid Changing Environment

Difficulty in keeping pace with change and lack of information on trends in business and technology

How We Solve Leadership Challenges

Combating Isolation at the Top

Executive leaders often face the challenge of isolation, with fewer peers to turn to for candid advice, support, and fresh perspectives. Our Club provides a community of like-minded leaders who understand the unique pressures of leadership and offer valuable peer support.

Preventing Stagnation

In fast-paced industries, staying ahead of trends and fostering innovation can be daunting. Our aspirational speakers and thought leadership discussions equip leaders with cutting-edge knowledge and strategies to drive innovation within their organisations.

Enabling Personal Growth

Leadership roles can sometimes restrict personal development as executives focus on organisational growth. We address this by offering knowledge-sharing opportunities that enhance personal and professional growth.

Building Meaningful Connections

Networking can often feel transactional and superficial, failing to create genuine relationships. Our Club emphasises the importance of building deep, meaningful connections that go beyond business transactions, fostering relationships that support long-term success and collaboration.

Navigating Complex Challenges

Executives frequently face complex and evolving challenges in their industries and communities. Through diverse industry insights our Club helps leaders navigate these challenges with confidence and foresight.

Addressing Leadership Loneliness

The unique pressures of leadership can lead to a sense of loneliness, with few who truly understand the challenges faced. Our community offers a supportive environment where leaders can share their experiences and find solidarity, reducing the sense of isolation.

Our Unique Value Proposition

A Catalyst for Leadership Excellence

We facilitate connections, aspiration, and education to share wisdom, build lasting relationships, and unlock new potential.

Distinctive Environment

We offer a distinctive environment for executives and leaders across diverse industries to engage in forward-thinking dialogue, aspirational speakers, and transformative mentorship.

Beyond Sales

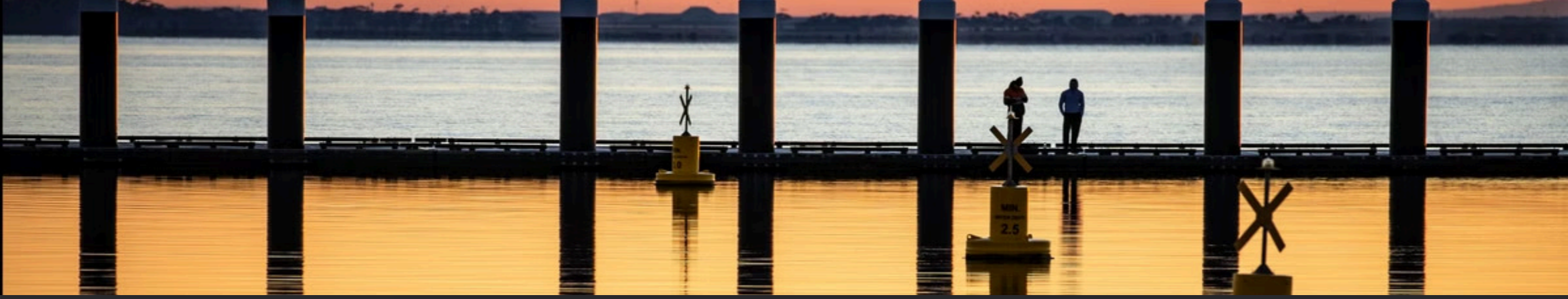
Unlike other networks, our Club is not about expanding your client base but expanding your influence, vision, and impact.

Mutual Growth

We cultivate an atmosphere of mutual growth where members elevate each other and their organisations by embracing challenges and shaping the future of our community and beyond.

Exceptional Setting

What better way to do that than at an informal dinner atmosphere at Truffle Duck over a fine wine and exceptional food.



Benefits Over Other Organisations

Access to Higher Calibre Leaders

Members can build powerful, high-impact relationships that can lead to strategic partnerships, new business opportunities, and invaluable mentorship.

Valuable Industry Insights

Members gain insights that are directly applicable to their roles, ensuring they remain at the forefront of their industries.

Meaningful Connections Over Sales

Unlike other traditional networking groups which focus on sales and business transactions, members can form authentic, long-lasting relationships that foster trust and collaboration, leading to more sustainable and impactful business outcomes.

Additional Advantages of Membership

Diverse Industry Insights

Members are better equipped to navigate complex challenges and seize opportunities by learning from the experiences and strategies of leaders in different fields.

Strong Local and Global Impact

The club's focus on both local community impact and global business issues positions it as a powerful platform for leaders who want to make a difference on multiple levels.

Peer Support and Accountability

The club creates an environment where peer support and accountability are integral to the experience. Leaders are encouraged to challenge each other, share candid feedback, and hold each other accountable for their personal and professional growth.

Tradition and Innovation

Focus on the future while honouring tradition - Members enjoy the benefits of being part of a respected institution that is also dynamic and adaptable.

Our Corporate Membership provides access to GBC and its benefits

Choose the membership tier that best suits your organisation's needs and objectives.

Membership Options	**Voting Rights**	Annual Member Fee	Joining Fee	Badge fee	Dinner fee**
Individual*	Yes	$440	165	$15 personalised	Member rate
*Alternative Representative	No	N0	No	No	
Full Corporate	Yes	$550	165	$15 personalised	Member rate
Named Associate Corporate	No	$330	92.5	$15 generic	
Guests of Members	No	Nil	Nil	Guest Printed	Guest rate
*Individual members can nominate up to 4 alternatives per annum`	No	Nil	Nil	Guest Printed	Guest Rate

Guests are external to the Members organisation ??

**Dinner Fee Members $75 and Guests $85

Our Distinguished Guest Speakers

Showcasing the business leaders and experts who have shared their insights with our members over the past 12 months

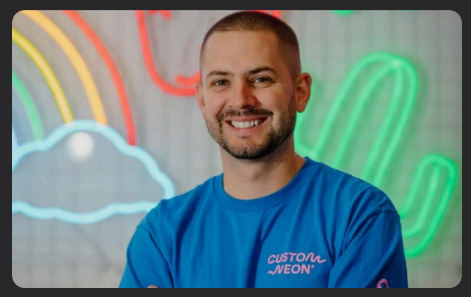
Naomi Simpson

Founder Red Balloon

Small Business growth story

Cath Evans

Property Council of Australia property Growth Plans our region



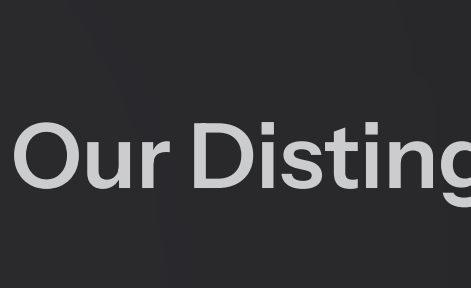
Jake Munday

Young Entrepreneur

Custom Neon Success Story

Bruce Bilson

Small Business Ombudsman - what SBO offers businesses

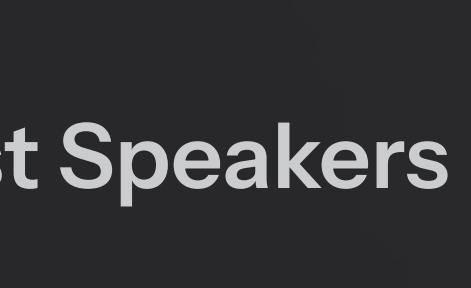


Fiona Robertson

Culture Transformation

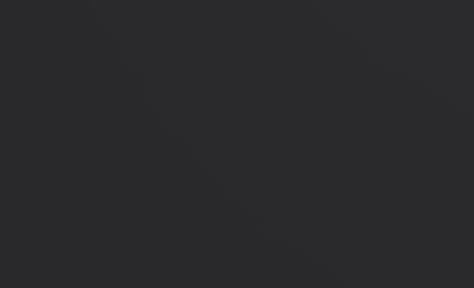
Andrew Conway

Leadership & Impact of AI on Business



Liz Grant

Practical AI tools for marketing



Steve Moneghetti

Olympian Lessons from Sport for Leadertship

Jacqui Cooper

Olympic Aerial Skier

Feb 2025

Warren Hogan

Chief Economist Judo Bank

March 2025

Andrew Schauble

CEO Geelong Foodshare

Leadership

April 2025

Jo Plummer

Business Strategist

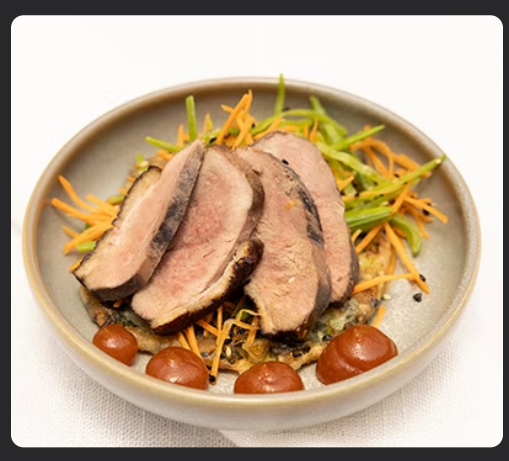
Leading with Optimism

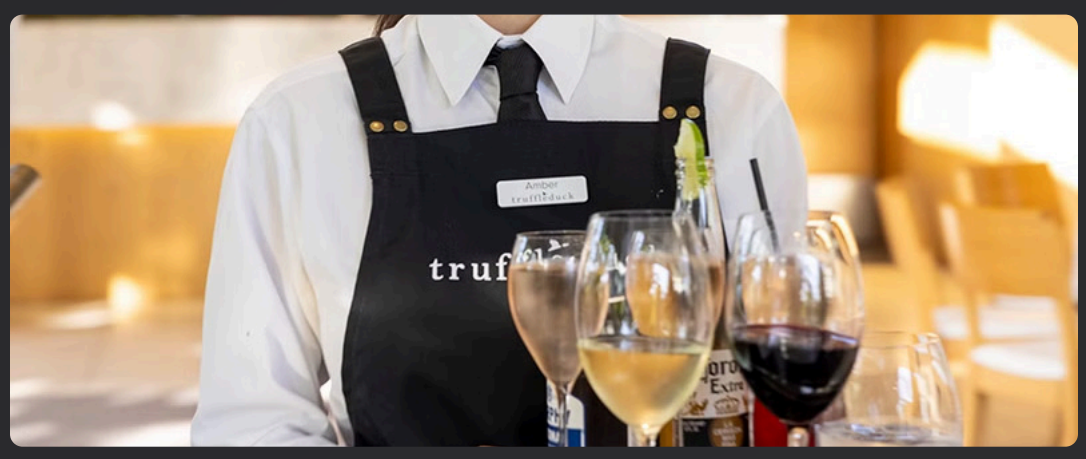
May 2025

Monthly Dinner Meetings

The Club meets monthly at Truffleduck Balmoral Venue in Fyansford on the second Monday of each month (except when there is Public Holidays then it meets the following Monday). Members and Guests enjoy a 2 course meal with beer, wines and soft drink table service. There is a social Christmas event in December and a break in the month of January.

Truffleduck Venue & Dining Experience





Meeting Schedule

Second Monday of each month at 6:30pm (adjusted for public holidays)

- Networking begins from 6:00pm
- Speaker presentations typically start at 7:30pm

Dining Package

Premium all-inclusive experience for members and guests

- 2-course gourmet dinner
- Quality Australian wines and beers
- Professional table service

Special Events

Annual traditions and celebrations

- December Christmas function
- January break - no meeting
- Occasional special anniversary events